Historic North Hill

THE NORTH HILL PRESERVATION ASSOCIATION

presents

The Tour of Homes

Every Home Has a Story.

Sunday, November 29, 2026 · Noon to 5:00 p.m.

Pensacola's Historic North Hill

SPONSOR PREVIEW EDITION

A guided look at every place your name appears

FOR OUR SPONSORS

Thank you for your interest in supporting the 2026 Tour of Homes. Every sponsorship below is offered at a special rate, available for a limited time. You are welcome to pledge now to reserve any sponsorship you wish. A pledge holds your place and locks your rate, with nothing due today.

SPONSORSHIP	SPECIAL RATE
Alabama Square Booths A 10 by 10 booth space at Alabama Square, where every guest begins and ends the tour. Includes a listing in the guide book's vendor directory.	$25
Quarter Page Ads A quarter page ad in the printed guide book, linked to your website in the digital edition.	$60
Half Page Ads Half a printed guide book page of your own, linked to your website in the digital edition.	$100
Full Page Ads A whole printed guide book page of your own, linked to your website in the digital edition.	$150
Add a Booth to Any Ad *bundle rate* Purchase any guide book ad and add your booth for less than the booth alone, with the directory listing included.	+ $15
Home Story Sponsors *six available, one per home* Your name presents one home's Home Story Experience on its porch sign and on the story every guest opens there. Includes a booth and a half page ad.	$500
Home Tour Sponsors *six available, one per home* Everywhere one home appears, its guide book page, its story on every phone, the punch card, the sign outside the home, and a docent welcome inside. Includes a booth, a full page ad, and a logo on every trolley stop sign.	$800
North Hill Trolley *one per trolley* Your name rides the district all afternoon and guests ride free because of you. Includes a logo on every trolley stop sign, a booth, and a full page ad.	$1,000
Gold Key Sponsor *one available* The tour's signature sponsorship, the map and admission card in every guest's hand and the badge on every volunteer. Includes a booth, a full page ad, and a logo on every trolley stop sign.	$2,000

THE PLEDGE, IN PLAIN TERMS

- A pledge is a reservation, not a contract. If your plans change before payment, tell us and we will release your spot with our thanks.
- Limited sponsorships are first come, first served by pledge date. When a level fills, new pledges join a waiting list and keep their pledged rate if a spot opens.
- If anything about a placement ever needs to change, we will work it out with you directly and fairly.

The pages and illustrations in this preview show approximately how each placement will look. Final designs may vary.

What every guest receives

The 2026 guide book is a minimum of seventeen pages, written from a summer of archival research, and it grows as sponsor pages are added. It is printed and handed to every guest on tour day, and it goes home with them afterward. The same guide is emailed to every ticket holder beforehand and opens by QR code from the map card during the tour, where every ad is clickable. Gold diamonds mark the pages that carry sponsor names.

Cover 1

Welcome, the season begins here 2

◆ The D'Alemberte House, 1927 3

◆ The Forbes House, 1899 4

◆ The Sublette House, 1911 5

◆ The Noonan House, 1926 6

◆ The Wright-Touart House, 1923 7

◆ The Rubin House, 1953 8

◆ The tour map and trolley loop 9

How the streets got their names 10

Your hosts, the NHPA 11

◆ The volunteers who opened the doors 12

A guest's guide to tour day 13

◆ The vendors at Alabama Square, a directory 14

◆ Sponsor showcase, full page 15

◆ Sponsor showcase, half page and quarter page 16

Back cover 17

HOME TOUR SPONSORS · ONE PER HOME

QUEEN ANNE · 1899

The Forbes House

903 North Spring Street

THIS HOME IS BROUGHT TO YOU BY

Your Business Name

Each of the six homes has one sponsor, and owns this space in the guide book.
Your ad runs in print and links to your website in the digital edition.

$800

There are six pages like this one, one for each home on the tour.

WHAT YOU RECEIVE

- The home's page in the guide book, this page
- The home's story on every phone, under the home's name
- The punch card in every guest's hand and the sign outside the home
- A docent welcome inside the home all afternoon
- A logo on every trolley stop sign, a booth at Alabama Square, and a full page ad, in print and linked to your website in the digital edition

PLEDGE YOUR SPONSORSHIP

Special rates, available for a limited time.

The little gold key marks a current NHPA member.

FULL PAGE ADS

FULL PAGE

Your Advertisement Here

A whole page of the guide book, seen by every guest and linked directly to your website.

$150

Add a booth for + $15

The little gold key marks a current NHPA member, on every ad in the guide book, so guests can see the businesses that stand behind North Hill year-round.

PLEDGE YOUR SPONSORSHIP

Special rates, available for a limited time.

HALF PAGE AND QUARTER PAGE ADS

HALF PAGE

Your Advertisement Here

Half a page of the printed guide book, linked to your website in the digital edition.

$100

Add a booth for + $15

QUARTER PAGE

Your Ad Here

In print, and linked to your website in the digital edition.

$60

Add a booth for + $15

QUARTER PAGE

Your Ad Here

In print, and linked to your website in the digital edition.

$60

Add a booth for + $15

Ad pages sit inside the guide book alongside the homes, the map, and the guest's guide, so they are part of the afternoon rather than an afterthought.

The little gold key marks a current NHPA member.

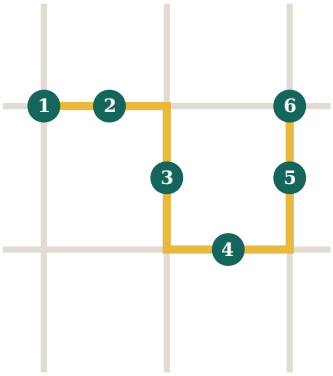
PLEDGE YOUR SPONSORSHIP

Special rates, available for a limited time.

IN EVERY GUEST'S HAND

GOLD KEY SPONSOR · ONE AVAILABLE

THE TOUR MAP



Scan to open the guide book on the tour

THE GOLD KEY · PRESENTED BY

Your Business Name

$2,000

ADMISSION CARD

Punched at each door as you enter

1 · D'Alemberte House
sponsor's name here

2 · Forbes House
sponsor's name here

3 · Sublette House
sponsor's name here

4 · Noonan House
sponsor's name here

5 · Wright-Touart House
sponsor's name here

6 · Rubin House
sponsor's name here

THE GOLD KEY · PRESENTED BY

Your Business Name

Every guest carries this two-sided card all afternoon. The Gold Key Sponsor's name is on both sides. One side is the tour map, along with a code that opens the guide book right there on the tour. The other side is the admission card, listing all six homes with their home tour sponsors, and the greeter punches it at each door. It is the ticket, the map, and the souvenir in one. The Gold Key Sponsor also owns the badge on every volunteer on the next page, so the tour's signature sponsor is in every hand and at every door.

ON EVERY VOLUNTEER

INCLUDED IN THE GOLD KEY SPONSORSHIP

The most talked-to people in North Hill

Volunteers greet every guest at every door, guide every porch line, and answer every question all afternoon. The Gold Key Sponsor puts your name on every badge the crew wears, and NHPA produces the badges, so your only task is to send a logo.

The Gold Key Sponsor is also thanked on the guide book's volunteer recognition page, the page where every volunteer looks for their own name.

WHAT YOU RECEIVE

- Your ad on both sides of the tour map and admission card in every guest's hand
- Your name on the badge worn by every volunteer
- A logo on every trolley stop sign
- Thanks on the guide book's volunteer recognition page
- A booth at Alabama Square and a full page ad, in print and linked to your website in the digital edition

PLEDGE YOUR SPONSORSHIP

Special rates, available for a limited time.

HOME STORY SPONSORS · ONE PER HOME

The Home Story Experience

The added history, the lore, and the old photographs that enrich the story of every home.

2026 NORTH HILL TOUR OF HOMES

The Forbes House

Every Home Has a Story.

Scan while you wait on the porch and this home's story opens on your phone.

THE HOME STORY OF THE FORBES HOUSE IS PRESENTED BY

Your Business Name

$500

There are six of these signs and six sponsorships, one for each home. Every party that visits the home you sponsor reads your name on the porch and again on the phone.

WHAT YOU RECEIVE

- The porch sign at the home you sponsor, read by every waiting party
- The top of the home's story on every phone, linked to your website
- A booth at Alabama Square
- A half page ad in the guide book, in print and linked to your website in the digital edition

PLEDGE YOUR SPONSORSHIP

Special rates, available for a limited time.

ON EVERY PHONE

HOME STORY SPONSOR · AND THE HOME TOUR SPONSOR

A scan opens the home's full story. The Home Story Sponsor presents the page from the top, and the Home Tour Sponsor is named in small type beneath the home's name, so the story sponsor owns this space. Both sponsor names link to their websites.

NORTH HILL TROLLEY · ONE PER TROLLEY

Your name rides all afternoon

$1,000

Trolley sponsorship puts your name on the vehicle while it loops the district all afternoon. Because of you, guests hop on and off for free, and every driver's thank-you belongs to your business. Sponsors provide their own signage, and signage placement may vary by vehicle. A sign at every trolley stop carries the logos of the Gold Key, Home Tour, and North Hill Trolley sponsors.

WHAT YOU RECEIVE

- Your signage on the trolley, riding the district all afternoon
- The largest logo space on every trolley stop sign
- A booth at Alabama Square
- A full page ad in the guide book, in print and linked to your website in the digital edition

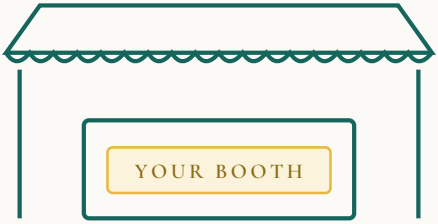
The sign at every trolley stop

PLEDGE YOUR SPONSORSHIP

Special rates, available for a limited time.

ALABAMA SQUARE BOOTHS

The welcome table and your booth



Booths $25

Every guest begins at Alabama Square. Tickets are checked here, maps are handed out here, the trolley stops here, and the restrooms bring everyone back through the square all afternoon. Every 10 by 10 booth rental includes a listing in the guide book's vendor directory, any guide book ad can add a booth at the bundle rate, and every sponsorship from the Home Story level up includes a booth space. Vendors set up their space however they wish and provide their own tent, tables, banners, and displays.

WHAT YOU RECEIVE

- A 10 by 10 booth space at Alabama Square, all afternoon
- A listing in the guide book's vendor directory

ADD-ON

- Any guide book ad at the bundle rate, a savings on both

PLEDGE YOUR SPONSORSHIP

Special rates, available for a limited time.

EVERY SPONSOR, EVERY LEVEL

Facebook and the newsletter

NH

North Hill Preservation Association
Sponsor spotlight on our Facebook page

SPONSOR SPOTLIGHT

Your business, thanked by name to our neighbors

THE NHPA NEWSLETTER · DELIVERED MONTHLY TO OUR MEMBERS AND FRIENDS ACROSS PENSACOLA

WITH THANKS TO OUR SPONSORS

Your Business Name

Every sponsor at every level is thanked on the NHPA Facebook page and in the monthly newsletter from the moment you join through tour day.

Become a Member

We invite you to support the preservation of North Hill as a member of the association. NHPA membership is **$50 per year** per household or business. **Join NHPA**

Historic North Hill

Every Home Has a Story.

The Tour of Homes is the season's most anticipated holiday event, and its sponsors make it possible.

We invite you to support the preservation of North Hill year-round as a member of the association. NHPA membership is $50 per year per household or business.

Join NHPA

Write to us through the sponsor page at historicnorthhill.com/sponsor-2026-tour-of-homes and a member of the tour committee will be in touch.

THE NORTH HILL PRESERVATION ASSOCIATION · PENSACOLA, FLORIDA